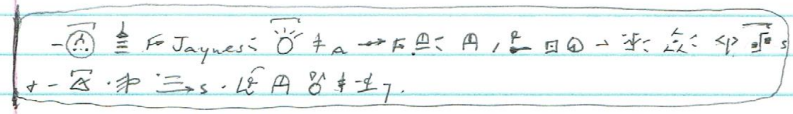
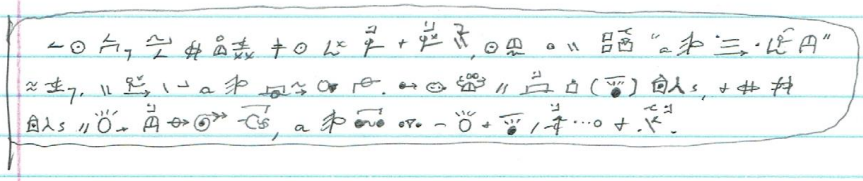
Thoughts on Statement in Julian Jaynes
Wikipedia Entry

" The selection pressure for Jaynesian consciousness as a means for cognitive control is due, in part, to chaotic social disorganizations + the development of new methods of behavior control such as writing."



From my living experience with ideograms as I have done + used them, I believe that they constitute "a new method of behavior control" like writing. They take it to a new, fundamentally different level. Since our concepts are based on (subconscious) image schemas, and with ids image schemas are consciously controlled through creative manipulation, a new relationship between the conscious + subconscious is made possible and facilitated.